

WHITE LABEL VIRTUAL TRADING APPLICATIONS



CASE STUDY

Revolutionize Employee Recruitment

Empower your recruitment efforts
with a custom-branded financial
simulation platform and engaging
stock market challenges!

eFinancialCareers Case Study

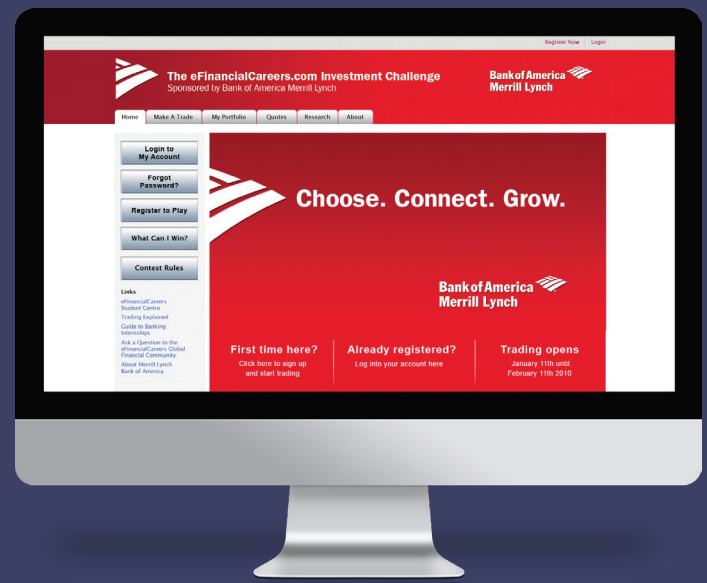
eFinancialCareers, is a leading financial services careers platform. They use different programs to engage and connect high quality candidates with opportunities in the fields of finance and technology.

What were they looking for?

A major financial institution partnered with eFinancialCareers to launch a dedicated virtual trading platform targeting university students, or recent university grads. They were looking for the best finance majors from the European Union to fill job postings based in Europe.

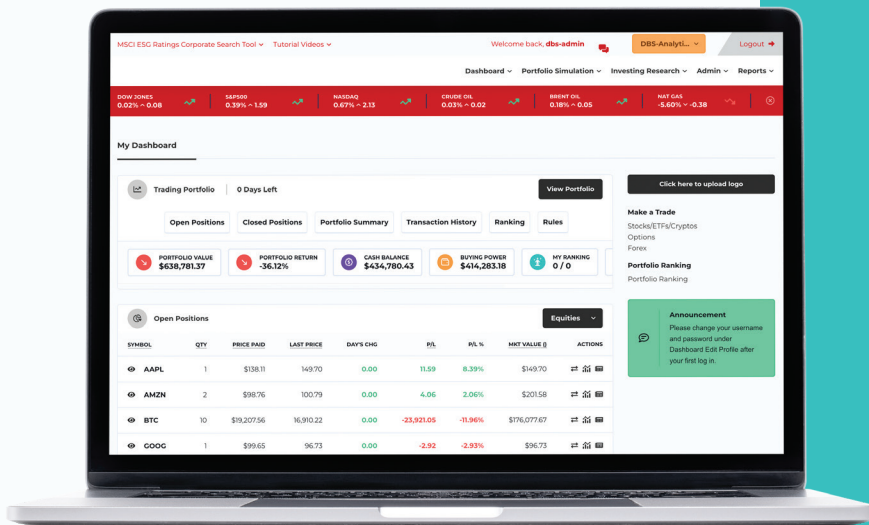
How did StockTrak help them accomplish their goals?

- Hosted a stock market challenge that was able to fill a market niche in their recruitment efforts.
- Provided demographic-data during registration, like age, income expectations, and country-specific requirements.
- Detailed portfolio performance on all participants.
- Top 100 students were interviewed based on their performance in the challenge.
- Top 500 could submit their resumes.



What features did they use?

- ✓ Turnkey solution provided by StockTrak.
- ✓ Weekly and overall rankings.
- ✓ Full reporting on transactions and trades.
- ✓ Specific registration fields tailored to their target audience.
- ✓ Customer service and technical support.
- ✓ US equities and real-time data.



Was it a success?

- It was an effective tool for attracting the largest number of high-quality candidates.
- 6,000 annual participants from over 30 countries.
- Challenges ran annually from 2006-2011.

Secure the Best Candidates for Your Organization

Create a seamless, professional experience for both you and your applicants throughout the recruitment process. StockTrak offers a uniquely engaging and customizable financial simulation experience, specifically designed to identify, and attract top talent in the finance industry.

Rankings

VIEWOverall Ranki...HISTORICAL DATE11/11/2022

RANK	USER	LOCATION	BU/SU	PORTFOLIO VALUE	TRADES MADE	% RETURN
1	Hsonchun	Hong Kong	Consumer Banking Group	2,150,281.61	48	115.03%
2	rebeccachu2022	Hong Kong	Consumer Banking Group	1,933,979.38	33	93.40%
3	stanleychu2022	Hong Kong	Consumer Banking Group	1,889,058.84	37	88.91%
4	ferryputranto2022	Indonesia	Consumer Banking Group	1,886,887.05	207	88.69%
5	duke_of_quarry_bay	Hong Kong	DBS Vickers	1,806,318.44	2	80.63%

Real-World Financial Scenarios

That allow you to see how applicants respond to market trends, and gauge their analytical skills as they play in a real-world simulation.

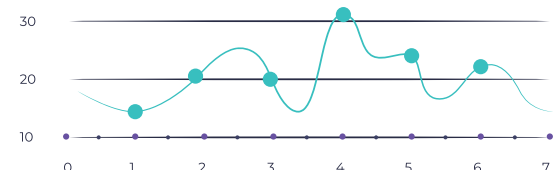
Your potential employees can experience the full impact of their investing choices before joining your organization.

Adding value to their professional growth before they join your team. Helping you see whether they would align with your company values and if you want to explore the relationship further.



Access to In-Depth Reporting

Our platform offers an effective and innovative way to assess your candidates' skills and potential. We integrate both Google Analytics and any other analytics you use to provide a wholistic view of how your applicants are competing in your challenges.



We offer the following features and services to maximize the success of your financial education site:



Immersive Brand Experience

- matching your colors logos and style guide.



A Reliable and Scalable Back-end

- so you can trust your recruitment challenges will be a success at any size!



Real-Time Trading

- and a wide range of investment options to keep applicants engaged.



Full Admin Access

- monitor your participants' on-site activity with your own admin account.



A Personal Account Manager

- to ensure smooth and efficient communication throughout your challenges.



A Tailored and Competitive Platform

- with live rankings, that enables candidates to develop their financial skills and knowledge.



30+ Years of Expertise

- with a dedicated account manager to provide best practices and personalized service.



A User-Friendly Interface

- and dedicated support team to guarantee an inclusive experience to all participants.



Boost your recruitment strategy with StockTrak's premier financial simulation platform.

We look forward to partnering with you to achieve your recruitment objectives, and drive candidate engagement to new heights.



Contact us today to start your journey!

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