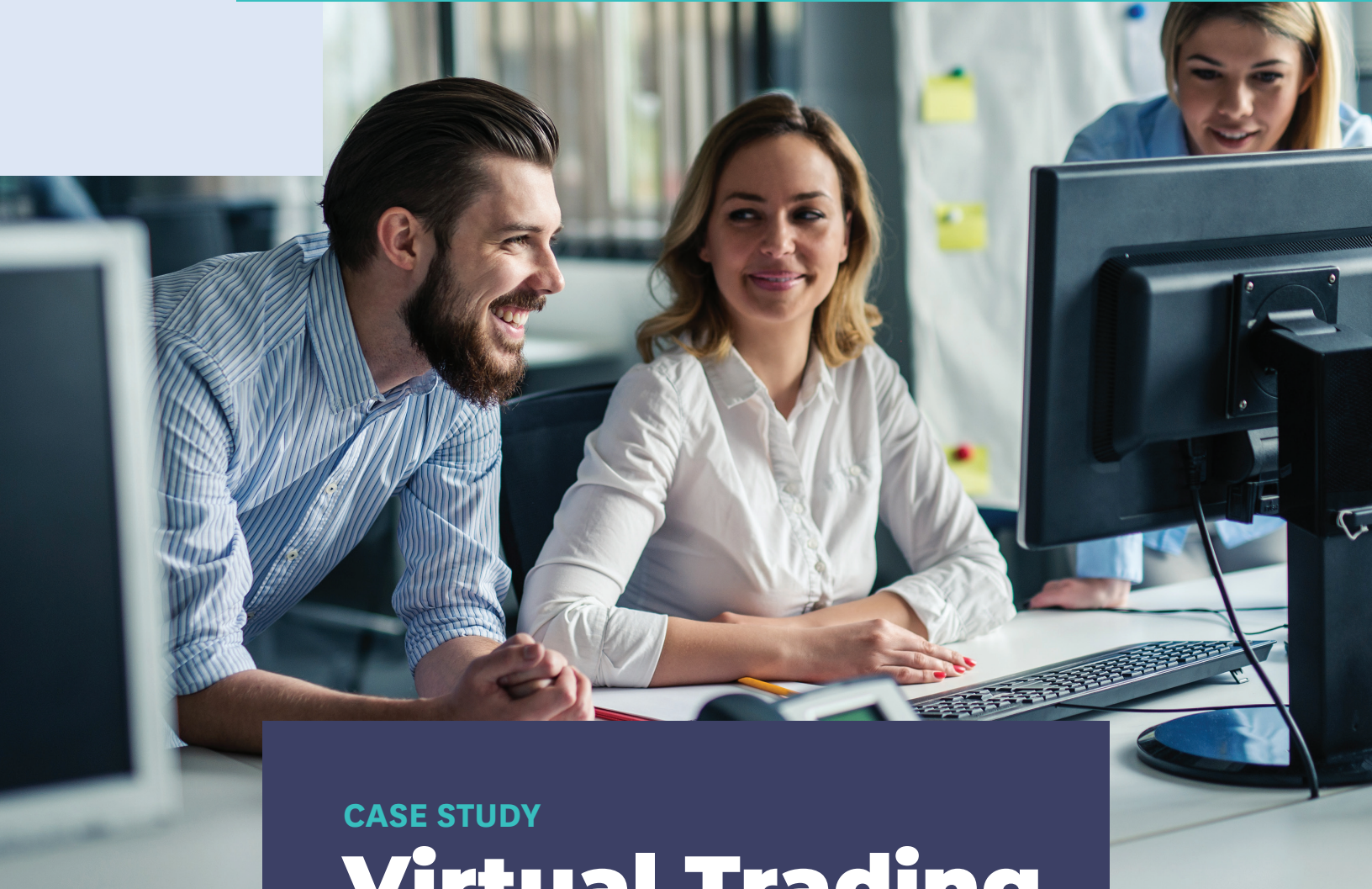


**WHITE LABEL VIRTUAL TRADING APPLICATIONS**



**CASE STUDY**

# Virtual Trading for Employee Education

Experience real-world trading  
scenarios in a risk-free and  
engaging learning environment.

# DBS Bank Case Study

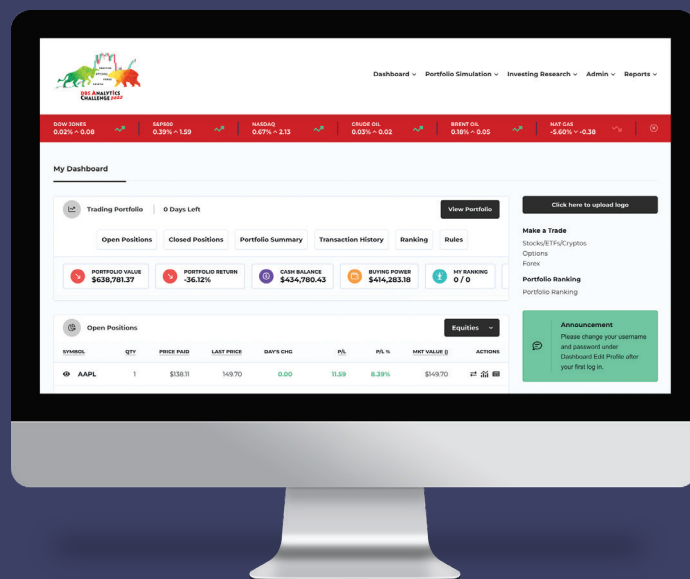
DBS Bank Limited is a multinational financial services corporation with global banking, advisory and private wealth operations. DBS Bank operates 150 branches and employs 36,000 people in 19 different markets around the world.

## What were they looking for?

The DBS analytics department was looking for a cost-effective annual activity to help employees develop their interpretive skills and to look at data differently. Additionally, their wealth management teams were looking for emerging trends in behavioural finance patterns. The tool had to be built to the bank's trading platform specs and track employees' performance on a country, department, and branch level.

## How did StockTrak help them accomplish their goals?

- StockTrak produced a multi-country DBS branded stock market challenge platform.
- Employees registered with their employee ID by location and department.
- The platform enabled employees to buy stocks, options, cryptocurrencies, and forex.
- Employees were encouraged to login weekly to win prizes that helped management track participation and reward top performers.
- Employees could watch their daily performance with the live rankings that displayed top portfolios by city, country, department and overall.
- Every year DBS offers different securities and exchanges to keep employees involved and increase their awareness of the financial markets.



## What features did they use?

- ✓ Turnkey white label solution.
- ✓ Custom registration fields that recorded employee ID, location, department, and branch.
- ✓ Embedded social media feeds and messaging.
- ✓ Personalized transaction reports with positions taken and how long they were held for.
- ✓ Foreign exchanges, stocks, US options, cryptocurrencies, and forex.
- ✓ Customer service and technical support.

## Was it a success?

**Now in their 5<sup>th</sup> year, DBS continues to use the platform as StockTrak offers a growing list of securities and engaging simulations.**



# Continuous Learning Opportunities

Your dedicated financial education site will provide continuous learning opportunities to your workforce.

With real-time prices, and live rankings to keep them engaged, we support your employees long-term skill development as they adapt and grow with the ever-changing financial landscape.

Rankings

VIEWOverall Ranki...HISTORICAL DATE11/11/2022

| RANK | USER               | LOCATION  | BU/SU                  | PORTFOLIO VALUE | TRADES MADE | % RETURN |
|------|--------------------|-----------|------------------------|-----------------|-------------|----------|
| 1    | Hsonchun           | Hong Kong | Consumer Banking Group | 2,150,281.61    | 48          | 115.03%  |
| 2    | rebeccachu2022     | Hong Kong | Consumer Banking Group | 1,933,979.38    | 33          | 93.40%   |
| 3    | stanleychu2022     | Hong Kong | Consumer Banking Group | 1,889,058.84    | 37          | 88.91%   |
| 4    | ferryputranto2022  | Indonesia | Consumer Banking Group | 1,886,887.05    | 207         | 88.69%   |
| 5    | duke_of_quarry_bay | Hong Kong | DBS Vickers            | 1,806,318.44    | 2           | 80.63%   |

## Experiential and Interactive Learning

Our real-time virtual trading simulation allows your employees to get first-hand experience in the financial markets. Your team can practice trading stocks, bonds, mutual funds, cryptos and more!

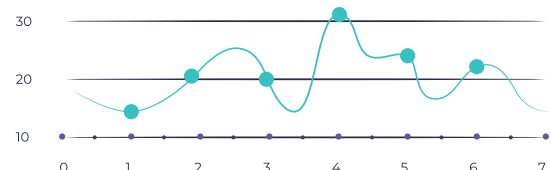
The competitive and gamified nature of the platform encourages your employees to actively participate and improve their skills.

Allowing them to build their confidence as they compete in teams or individually.



## Access to Performance Reports

Full admin access provides you with an in-depth understanding of how your employees use the site. Enabling you to set benchmarks, track progress, and identify areas for improvement.



## We offer the following features and services to maximize the success of your financial education site:



### Private Branded Financial Education Platform

- that is dedicated to enhancing your employees' understanding of the financial markets.



### Self-Grading Assessments and Tutorial Videos

- to provide a deeper understanding of investing, personal finance, economics and more.



### In-Depth Reporting

- so you have a full picture of how your employees are performing and using the platform.



### A Fully-Customizable Virtual Trading Simulation

- that is multilingual and supports all major currencies and security types.



### Incorporate Your Own Lesson

- and pop quizzes to provide a seamless experience for all educational content you'd like to provide your team.



### A Personal Account Manager

- and live chat customer support, to answer technical questions and provide best practices.



### 30+ Years of Expertise

- providing risk-free and immersive financial simulations.



### Full Admin Access

- monitor your participants' on-site activity with your own admin account.



StockTrak's unparalleled virtual trading platform offers an engaging and immersive experience, empowering your employees to develop essential financial skills in a risk-free environment.

We look forward to providing your workforce an opportunity to expand their understanding of the financial markets.



## Contact us today to start your journey!

VISIT OUR WEBSITE  
**StockTrak.com**

CALL US  
1 514 871-2222

EMAIL US  
[sales@StockTrak.com](mailto:sales@StockTrak.com)