

STOCK|TRAK

FINANCE. EDUCATION. GAMIFIED.



Customized Financial Literacy Programs for Students



Personal Finance Education Gamified

4 Resources in One

- Personal Budgeting Game
- Stock Market Game
- Embedded Curriculum
- Built-in Assessments for Easy Instructor Use

The Budget Game

The Budgeting game is a money management simulation game that focuses on the fundamentals of managing money in a fun and engaging way.

Players take on the role of a full-time student with a part-time job. Their objective is to navigate their financial world by paying their bills on time, increasing their savings, building their credit score, and increasing their net worth, while finding a positive quality of life balance between work, study and play.

Customizable & Realistic Budgeting Scenarios!



CONVENIENCE, REALLY

You would love a tablet - buy one?

\$450.00 BUY IT **\$0.00** NO

You can earn extra points by moving money to your savings account after every paycheck.

State Standards

Ohio California Florida

Illinois Texas North Carolina

Standard Based

EXPECTED CASH OUTFLOW

There are the bills you are responsible for each month. Knowing your fixed expenses is the first part of budgeting. You can use your budget to help you understand your own expenses. You can use your budget to help you understand your own expenses. You can use your budget to help you understand your own expenses.

Category	Amount
Bills	\$47.00
Rent	\$94.40
TV/Internet	\$80.00
Electric	\$60.00
Car Payments	\$260.00
Car Insurance	\$75.00
Student Loan Payment	\$350.00
Health Insurance Premium	\$150.00
Other	\$180.64
Subtotal	\$1,000.00
Utilities	\$100.00
Gasoline	\$100.00
Other	\$300.00
Total Expected Expenses	\$1,480.00

Estimate how much you will need to spend on other unexplained expenses:

\$990.00

WHAT WOULD YOU LIKE TO DO?

WORK EXTRA HOURS SOCIALIZE HOUSEHOLD CHORES **STUDY**

You have some extra time this weekend - how will you spend it? Each choice has pros and cons. Working extra hours helps build your resume and earn extra money, but it might be tiring. Socializing can be fun (and earn bonus points). Chores can save you money in the long run, and joining a study group can save you a lot of time and money at school. Remember - if you register your choice or submit for the long run, there will be consequences.

WHAT WOULD YOU LIKE TO DO?

WORK EXTRA HOURS SOCIALIZE HOUSEHOLD CHORES **PROFESSIONAL DEVELOPMENT**

You have some extra time this weekend - how will you spend it? Each choice has pros and cons. Working extra hours helps build your resume and earn extra money, but it might be tiring. Socializing can be fun (and earn bonus points). Chores can save you money in the long run, and joining a study group can save you a lot of time and money at school. Remember - if you register your choice or submit for the long run, there will be consequences.

2 Scenarios: Part-time and Full-time job

Fun, Interactive and Easy to Use

TRADING SETTINGS BUDGET GAME ASSIGNMENT CONFIRMATION

This game involves your students taking on the role of a college student with a part-time job, working through 12 simulated months, and using each budget to help them learn to budget their own money.

Include Budget Game

Budget Game Dates 08/25/2020 - 1/25/2021

These are the dates when the budget game will be accessible to your participants. They cannot be changed after the end date, but you can make any necessary changes.

GAME MODE

Choose Your Game Scenario Part Time Full Time

This decision about game mode will be passed to your students. Part Time plays your students in college with a part-time job. Expenses are lower, but so are income. If you select Part Time, your students will eventually graduate as Full Time when they have a full-time job, more bills, and higher expenses.

Your "Months" the game is played 12

The length of your budget game. Each month lasts about 27 minutes (approximately, since classes force students complete at least 12 weeks).

STARTING POSITION AND INCOME

Starting Position 1000

Starting Checking Balance 0

Starting Savings Balance 0

Hourly Wage 20



The Stock Game

The Stock Game focuses on students learning about the stock market and wider world through our virtual trading platform. Students are able to trade Stocks and ETFs, Mutual Funds, Bonds and more through different Stock Exchanges around the world, while researching companies and potential careers.

With the Budgeting Game, students will learn how to manage their money and save. With the Stock Market, students will focus on investing and growing their money.

Includes dozens of Customizable Instructor Reports!

Learning Resources & Certification

Our integrated learning resources meet national and state-wide financial literacy standards and can be customized for your class. Your students can work through the resources independently or as part of their class with instant reporting, progress and attainment.

Our resources include over 300 lessons, quizzes, articles, videos and more.

Subjects Include:

- Personal Finance
- Economics
- Career Prep
- Accounting
- Management
- Marketing

(Anything with money content!)

Back	Description
STOCK GAME	
Read Article - What is a Stock?	Read the article and pass the quiz
Read Article - What is a Ticker Symbol?	Read the article and pass the quiz
Read Article - Getting (and understanding) stock quotes	Read the article and pass the quiz
Read Article - Why invest in Stocks?	Read the article and pass the quiz
Read Article - Building a diversified portfolio	Read the article and pass the quiz
Read Article - Getting Trading Ideas	Read the article and pass the quiz to get credit
Watch Video - Navigating The Site	Watch the video to get credit
Watch Video - Order Types	Watch the video to get credit
Watch Video - Trading Stocks	Watch the video to get credit

School-Branded Site

Make sure your ALL of your students graduate with the basic financial literacy skills they need to succeed. Your students can use StockTrak.com or we can deliver a turnkey, branded site for your school that features your colors, logo and your corporate sponsors. Includes customer support for students and reporting for school admins.



Campus-Wide Financial Literacy Programs

- Branded with your school's colors and logo
- Featuring budgeting and stock games
- Integrated lessons and assessments
- Certification upon completion

Instructor Support

We are here to help. We offer phone and live chat support, demos of the products, and quick response to emails. We know that your time is valuable and therefore want to streamline the process for you, leaving more time for teaching and less time for researching.

Email: Mark@StockTrak.com

Web: www.StockTrak.com

