

# INTRODUCTION TO THE STOCK MARKET

The "Basics" articles are designed to teach students the basic elements of investing, the stock market, and math concepts that they need to begin building a portfolio using the trading component of the platform. The articles in the next sections build off of the foundations laid here.

## Articles:

- What is a Stock?
- What is an ETF?
- What is a Mutual Fund?
- What is a Ticker Symbol?
- Why invest in Stocks?
- How to choose stocks
- Building a diversified portfolio
- Why is it called "Wall Street"?
- What is the New York Stock Exchange?
- What is the Dow Jones Industrial Average?
- Getting (and understanding) stock quotes
- How to find stocks in specific sectors
- Percentages, Fractions, Ratios and your portfolio
- Using Excel to track your portfolio
- What are Spots
- What are Options
- What are Futures



## Videos:

- Navigating The Site
- Trade Stocks video
- Trade Mutual Funds video
- Trading Bonds Video
- Trading Spots Video
- Trading Options Video
- Trading Futures Video
- Trading Future Options Video
- Order Types Video
- Managing your portfolio video

