

FAST-TRAK TRADING ROOM PLATFORM

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FAST-TRAK TRADING ROOM PLATFORM

OVERVIEW

Stock-Trak now provides one of the core software components that are necessary to make any University Trading Room a success. Stock-Trak's FastTrak University Trading Room Platform is one such core software component providing a cutting edge, configurable, white-label virtual trading platform that has been used by Business Schools for over 20 years. The platform can be accessed and monitored from any location 24/7 and is not physically hampered by being tethered to a server co-located in your trading room that severely limits access.

Each professor campus wide wanting to use it has the ability to set up a host of trading simulations for their classes. Each class can have a different start and stop date, different trading variables and different trading rules. In all there are about 25 trading variables that you can set up each identifiable by class name and professor.

IN BRIEF HERE IS HOW IT WORKS:

Professors accessing the Trading Room Platform would simply have to register once so that they can set up their professor profile which may include their name, department, email address or any data that you would want to capture. Professors would also pick a username and password to build or access to their own classes. Using that user name and password they can now set up as many classes as they will teach using the platform.

During this "Class Set-Up" process, professors can name each class for ease of reference and then just toggle back and forth between classes. For example one professor may teach a number of classes and wants to set a class for the Trading Room, one for Corporate Finance and one for Options and Futures.

Using the "Set Up My Class Feature" the instructor sets up Trading Room-Fin601 for example, CorpFin201 and finally OptionsFut5431. As he sets up each class he will select from a drop down list all the trading rules such as, start date, end date cash balance, security types, day trading, margin trading, short selling, commissions, security types etc. When registration for each class is completed, a confirmation email is sent containing a link that is to be forwarded to the student for that class. The student then clicks on the link say for Trading Lab-Fin101 and he is automatically taken to that student registration page for that class.

In its current configuration the Trading Room Platform can process real time order executions of all NYSE/AMEX/NASDAQ including US options and US futures. The Trading Room Platform also provides access to US mutual funds and US bonds with end of day pricing. Additionally provided is unencumbered access to the following international exchanges each with 15-20 delayed pricing. Euronext, Amsterdam, Brussels, Lisbon and Paris, London, Ireland, Frankfurt, Switzerland, Mexico, Hong Kong, Australia, Korea, Malaysia, Thailand, Brazil and Toronto.

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THESE FULLY BRANDED TRADING ROOM PLATFORMS OFFER:

- ❖ Real-time executions of all NYSE/AMEX/NASDAQ equity trades , Options and Futures are filled at real-time bid/ask
- ❖ Streaming portfolio updates and rankings
- ❖ A complete turnkey solution with no effort on your part to maintain
- ❖ The ability to create 1 class or multiple classes
- ❖ Complete trading period customization-from a day to a year
- ❖ All US option trades are filled at real-time bid/ask
- ❖ Portfolios are revalued every few minutes throughout the day so the class rankings are always relatively current.
- ❖ Customizable registration fields and ranking
- ❖ Full ADMIN section allows you to manage and review multiple class activity with one login
- ❖ Class Summaries and Statements can now be downloaded from the Admin section 24/7
- ❖ Students now see streaming portfolio profit/loss statements during market hours
- ❖ Sharpe Ratio class rankings are now based on geometric mean return

WHAT COMES WITH THE TRADING ROOM PLATFORM?

All sites are built using your schools look and feel and contain your header and footer, logo, title, main graphics and left hand navigation bar with links.

The pages of your site include a main landing and registration page.

Also included for 24/7 monitoring is a private admin page for creating one or more trading contests and specifying each contest's variables.

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CONTEST VARIABLES INCLUDE:

- ❖ Initial Cash Balance
- ❖ Currency of Initial Cash Balance
- ❖ Trading period start and stop date
- ❖ Security types allowed per contest
- ❖ Maximum number of trades allowed per account
- ❖ Enable or disable margin trading/day trading/short selling
- ❖ Position limit based on a % of portfolio value
- ❖ Commissions charged for each security type
- ❖ Minimum short price or long price for stocks
- ❖ Margin requirements
- ❖ Interest rate charged and earned on accounts.

ADMIN SECTION:

The admin page also allows the client to:

- ❖ View/export registration data captured at registration
- ❖ Activity reports; Historical Rankings
- ❖ Each and every user's data such as:
 - ✓ Account Balances,
 - ✓ Open Positions
 - ✓ Transaction History

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SITEMAP:

- ❖ Registrations page including fields of an individual's name, mailing address, mailing city, mailing State, mailing postal code/zip, email with requested username and password.
- ❖ Automated registration confirmation email and on screen confirmation.
- ❖ Quotes & Symbol look-up page.
- ❖ Accounts Balance page.
- ❖ Stock Order page.
- ❖ Make a Trade page including market, limit, and stop orders.
- ❖ Stock Preview Order page.
- ❖ Stock Trade Confirmation page.
- ❖ Order History page.
- ❖ Transaction History page.
- ❖ Open Positions page.
- ❖ Rankings page can be by absolute portfolio %, weekly %, numerical rank, State, Division, Campus, or other variable.
- ❖ A Top 10 Leaderboard displaying username and last ticker symbol traded.
- ❖ Advanced Charts and views.
- ❖ Research and Market Summary & News.
- ❖ About page.
- ❖ Prizes page.
- ❖ Rules pages.
- ❖ Terms and Conditions page.
- ❖ Privacy Policy page.
- ❖ FAQ & Customer email support page.
- ❖ Forgot Password page.
- ❖ Social networking ready with your Facebook, Twitter and RSS feed insertion.

CAN I PLACE DONOR ADS AND LOGOS WITHIN OUR TRADING ROOM PLATFORM?

Your new trading platform is built to IAB standards and can accommodate a large variety of ad sizes for all your donor recognition needs. Contact a [Stock-Trak](#) expert to learn how our experience can help you quickly deploy your trading room solution in under 8 weeks.