# **FAST-TRAK TECHNOLOGY**

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# **FAST-TRAK TECHNOLOGY**

### **OVERVIEW**

Your Fast-Trak trading platform works just like a real brokerage account enabling students to place virtual stock market trades into the market(s) predicated on parameters predetermined by the instructor with zero risk. Your Fast-Trak Trading Room platform enhances course material and drives stronger student participation, course retention and instructor engagement.

The Fast-Trak Trading Room Trading Room Platform enables university trading rooms to quickly create, manage and monitor many simultaneous trading sessions so that each professor can get maximum utility from the trading room.

### ARCHITECTURE

The platform is a flexible, enterprise level system that allows you to manage the site via your Administration Panel that is not tethered to proprietary co-located servers in the Trading Room that would severely hamper off site access to the software. Our Fast-Trak trading platforms elegant trading architecture is the choice of many university, banks, brokerage firms and leading investment funds as a no nonsense user friendly true to life trading platform that already processes tens of millions of transactions each year from some 500,000 registered user across multiple platforms. Our virtual stock market trading platform continues to win awards from the tech community and was **ranked #1** in the world by Mashable.com.

"By Using Stock-Trak's Fast-Trak Trading Room Platform Software, I can now give my students access to the world's equity markets bringing to life what I and other faculty members are teaching them. It would be extremely difficult to find another platform that comes remotely close to this product's capability. I believe that Stock-Trak is the perfect combination for any trading room."

Joseph Farhat, PhD, Associate Professor of Finance, Central Connecticut State University.

### **REPORTING TOOLS**

Your virtual trading platform offers professors easy access and monitoring of their class' performance. The professors will have secure access to a full range of reporting, most of which are easily downloadable into Excel spreadsheets. Professors can track registrations in real time, view rankings, last trade, last login with time stamp, view activity reports, historical rankings by date, transaction histories, real time account balances with a student's steaming open positions.

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## SECURITY

Fast-Trak is an enterprise level, virtual trading platform delivered through an on demand, single-tenant architecture that enables rapid customization without compromising security. The Fast-Trak infrastructure has passed many audits from its key Clients such as (MSN, CNBC, TheStreet, com, TD Bank North, Scottrade, Credit Suisse, Merrill Lynch Bank of America and more) and is now in the cloud for faster access.

### DESIGN

We manage all aspects of the site design. Working with our web designers and graphic artists, we provide mockups showing you how your platform will combine the colors, fonts, images and backgrounds to enable a fully custom look and feel that matches your Business School's website.

### This Is The Right Product For Your Trading Room

Contact a <u>Stock-Trak</u> expert to learn how our experience can help you quickly deploy your trading room solution in under 8 weeks.